

## **AgentDealer Unveils New CPQ Tool**

**WINTER GARDEN, FL, February 8, 2026:** AgentDealer is excited to announce the release of its new CPQ tool, ProCPQ, with a fully redesigned, modern user interface.

With ProCPQ, dealers can create fast and accurate customer-ready quotes for everything, from equipment configurations with CPC contracts and leasing, to software, phones, water, and MRR-based managed services.

ProCPQ allows for a more efficient and intuitive CPQ process, with new features including favorite configurations, special-priced promos, and gross profit targeting, as well as the ability to bulk edit configurations, service plans, and shipping information.

ProCPQ also enables users to output proposals and contracts in Word, PowerPoint, Excel, and PDF formats, automating the paperwork process; submit closed-won orders directly to e-automate; and manage installations and returns with cross-team visibility.

ProCPQ's new user interface — and its latest features — is designed to help AgentDealer users increase efficiency and close more deals.

“ProCPQ is a game-changer for dealers — it delivers fast, accurate, customer-ready quotes for everything a dealer sells, from complex equipment configurations with CPC contracts and leasing to software, phones, water, and MRR-based managed services,” said AgentDealer CEO Ed Barfield.

“Our customers have been asking for a more modern look to our QuoteBuilder for a long time, and we believe ProCPQ delivers on that request with its new graphical interface,” he continued. “Built with dealers in mind, it shortens sales cycles, reduces errors, and empowers our customers to increase efficiency and close more deals faster.”

### **About AgentDealer**

AgentDealer is a custom, cloud-based CRM designed specifically for the office technology industry. Built on the Salesforce platform, AgentDealer is scalable and secure, and its real mobile app enables teams to work from anywhere. Since 2010, the AgentDealer system has helped dealers across the country drive productivity and profitability via its easy-to-use interface, custom tools, and integrations. For more information, visit <https://www.agentdealer.com/> and book a demo.